

FOR IMMEDIATE RELEASE

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La Petite Academy Hosts Fall Festival to Benefit the Make-A-Wish Foundation

VOORHEES, N.J., October 8, 2010 – La Petite Academy of Voorhees is excited to host its eighth annual Fall Festival benefiting the Make-A-Wish Foundation. The event takes place on Friday, October 22nd at the academy (located at 711 Haddonfield-Berlin Road) from 7:15 p.m. until 9:00 p.m.

The Fall Festival will include a variety of family friendly activities such as art projects, games, a moon bounce, raffles and much more! All proceeds will be donated to the Make-A-Wish Foundation. Local families are encouraged to attend.

“The Make-A-Wish Foundation is an organization dedicated to helping children, just as we are at La Petite Academy,” said Annamarie Heller, director at La Petite Academy. “While we know our Fall Festival will be fun for local families, it’s truly about making a difference and we are glad to be a small part of what the Make-A-Wish Foundation does.”

All La Petite Academy schools across the country will be hosting fundraising events to benefit the Make-A-Wish Foundation. Since 2003, Learning Care Group – the parent company of La Petite Academy – and its family of brands have raised more than \$6.4 million for the non-profit organization.

About La Petite Academy

Headquartered in Novi, Mich., La Petite Academy is a leader in early childhood education with more than 500 schools in 36 states and the District of Columbia. Its *Journey*® curriculum takes a total approach to learning, focusing on six areas of development, including Language, Cognitive, Socio-Emotional, Physical, Creativity-Arts and Character Building. Each program is based on age-appropriate learning objectives and is designed to keep children on the right pace for their development. For more information on La Petite Academy or to find a school in your area, please visit www.lapetite.com.

About the Make-A-Wish Foundation

The Make-A-Wish Foundation grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Founded in 1980 when a group of caring volunteers helped a young boy fulfill his dream of becoming a police officer, the Foundation is one of the world’s leading children’s charities, with 65 chapters in the United States and its territories. With the help of generous donors and nearly 25,000 volunteers, the Make-A-Wish Foundation grants a wish every 40 minutes and has granted more than 193,000 wishes in the United States since inception. For more information about the Make-A-Wish Foundation, visit wish.org and discover how you can *share the power of a wish*®.

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